

# Sponsor Package



**Askennonia**  
where healthy aging  
never gets old!



## Meaning

Askennonia is a Ouendat greeting that means peace, wholeness and well-being.

## Purpose

to meet the social, educational and recreational needs of the 55+ community.

527 Len Self Blvd.,  
Midland ON L4R 5N6  
(705) 526-7609  
[www.askennonia.com](http://www.askennonia.com)



**Askennonia is**  
North Simcoe's

**Most Valuable Resource**

for recreational, educational and social programs serving people ages 55+

Operating Monday to Friday from Midland's North Simcoe Sports & Recreation Centre. Askennonia offers 55+ weekly programs that enrich body, mind & spirit. 1450 North Simcoe residents enjoy an annual membership, with all its benefits!

Askennonia cultivates an atmosphere of positivity, health and community spirit. Askennonia truly is a place where healthy aging never gets old! Your support helps keep programs affordable and accessible for local older adults.

# Why become an Askennonia Partner?

Askennonia Senior Centre has seen steady growth since it opened its doors in 1987. Now, 1450 local residents value the 55+ weekly programs and 1000's attend special events

Members and the community are kept informed through the publication of a newsletter that's emailed weekly to over 2500 subscribers, where we promote our events & programs, along with other community activities that are of interest to our members. This email has an astounding 60% open rate.

Our members are a diverse group. Many are lifelong North Simcoe residents. We also attract people new to this area, who are looking to build meaningful friendships and get to know their community.

## 2025 Scavenger Hunt

Keep an eye out for information regarding our Sponsor Scavenger Hunt in the spring of 2025.

Our members will be given a month to participate in Scavenger Hunt activities that bring them to your establishment to learn something new, browse or make a purchase.

### ★ GOLD SPONSORSHIP - \$3000 ★

- Official sponsor of 5 events with sponsorship displayed on all posters and promotional materials.
- Rotating Banner Ad on Askennonia's Facebook Homepage for 3 months throughout the year (over 2k followers).
- Your logo included in our weekly e-blasts to 2500 local seniors. The e-blast has a 60% open rate.
- The opportunity to deliver educational/informational workshops to members - promoted by Askennonia. Come network at our events.
- You will be offered a complimentary table at our Annual Health Fair.
- Your company logo and website will be linked on our "Our Partners Page"

### ★ SILVER SPONSORSHIP \$2500 ★

- Sponsor of 4 events with sponsorship displayed on all posters and promotional materials.
- A representative from your business is invited to attend the events, with opportunities to socialize and network.
- You will be offered a complimentary table at our Annual Health Fair.
- Your company logo and website will be linked on our "Our Partners Page"

### ★ BRONZE SPONSORSHIP \$1600 ★

- Sponsor 3 of our Signature events - your logo will appear on our posters for 3 seasonal parties or events that are promoted on our website, eblast, social media accounts and MidlandToday.
- A representative from your business is invited to attend the events, with opportunities to socialize and network.
- Your company logo and website will be linked on our "Our Partners Page"

### ★ GROUP SPONSORSHIP \$1000 ★

- Be the exclusive sponsor to one of our weekly group programs.
- Sponsors will be mentioned in promotional materials and in our e-blast.
- A representative from your business is invited to attend the programs, and connect with members on a personal level.

### ★ SINGLE EVENT SPONSORSHIP \$600 ★

- Pick one event to support and your logo will be featured on the poster which is displayed on our website, e-blast, social media accounts and newspapers.



***Thank you for supporting Askennonia!***

Please return this page to the office. We will email you an invoice. In addition, don't forget to email a JPEG or PNG format of your logo to be included in relevant materials.

Name:

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Email:

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Company:

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Website:

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Address:

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Town:

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Phone:

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Postal Code:

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Signature:

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Date:

**Gold Sponsorship - \$3000**

**Silver Sponsorship - \$2500**

**Bronze Sponsorship - \$1600**

**\*Group Sponsorship - \$1000**

\*Please connect with Askennonia staff to discuss the options.

**Single Event Sponsorship - \$600**

Please choose your event(s) below.

**Valen-Wine** *Feb*

**Open House** *March*

**St. Patrick's Day Party** *March*

**AGM** *April*

**Fashion Show** *April*

**Summer BBQ** *June*

**Wine and Cheese** *July*

**High Tea** *August*

**Boat Cruise** *Sept*

**Health Fair** *Oct*

**Volunteer Appreciation** *Oct*

**Halloween Party** *Oct*

**Vets Lunch** *Nov*

**Christmas Party** *Dec*

**Christmas Drop In** *Dec*

**Other:** \_\_\_\_\_

**Make your selection and we'll email you an invoice. Thank you!**